COVID-19 RESPONSE
Streamline your efforts with GIS

M3 MASER MOBILE MANAGER

On March 13, 2020, President Trump declared a nationwide emergency pursuant to Sec. 501(b) of Stafford Act, increasing federal support to the Department of Health and Human Services (HHS) in its role as the lead federal agency for the ongoing Coronavirus 2019 (COVID-19) pandemic response. Under this declaration, FEMA, in coordination with HHS, will assist state, local, tribal, territorial governments and other eligible entities with the health and safety actions they take on behalf of the American public.
(*Source:* https://www.fema.gov/coronavirus)

In order to maintain potential eligibility for reimbursement for management costs or direct project-related costs, all cost-related documentation must be collected and retained (e.g. procurement process, contracts, invoices, timesheets and payroll information, fringe benefit calculations, equipment and vehicle usage logs, materials records and inventory, rental and lease agreements, etc.). All Federal, State and local procurement laws must be followed and documented. The applicant must comply with relevant sections of the Public Assistance (PA) Program and Policy Guide and other applicable Federal and State regulations. All or part of these services may be eligible for FEMA Public Assistance.

Esri's ArcGIS Online (AGO) platform is a cloud-based mapping and analysis solution that can be used to make maps, analyze data, and to share and collaborate internally or with the public. Maser Consulting is offering a streamlined deployment, aimed at helping your organization track activities related to COVID-19 and reporting support documentation for FEMA COVID-19 reimbursables. Let GIS help you respond to COVID-19 efficiently from anywhere at any time!

KEY BENEFITS:

• Digital Workflow from Field-to-Office
• Public Resources Communication Web Map COVID-19
• FEMA Reimbursable Activity Tracker Smart Form
• Activity Tracker photos, video, document management
• FEMA Reimbursable Activity Reporting
• Centralized Data Storage
• Affordable Deployment, Maintenance & Support
• Configurable Role-Based Security
• Accessible Over the Internet & Leading Mobile Device Products

WHAT YOU GET:
SUPPORT FROM OUR GRANTS & FUNDING COORDINATOR

Our Grant Writing team will provide services for completing the FEMA Request for Public Assistance based on the scale and scope of the eligible activities and compiling supporting documents for requests for reimbursement related to federal emergency and major disaster declarations for COVID-19. We will assist you in maintaining your reimbursable activities and entry of your PA Grant Portal organizational account information.

This standard package is a cost effective, introductory approach to ArcGIS Online that will allow your organization to start using GIS to collect, analyze, visualize, and report data and information. AGO includes additional applications and functionality that can be used to assist with the COVID-19 response or for regular daily business. Please contact us if you have any questions or would like to discuss further details or options. Implementation of this service will meet social distancing.

COVID-19 WORK TRACKING SMART FORM

We will deploy user-friendly COVID-19 response tracking smart forms. Collecting data with the smart form can be completed from your web connected computer or mobile device. Results and data collected on the form are submitted to your AGO GIS web account and available to your team in the office, field or at home. The COVID-19 response form can be used to track time, cost, and location of COVID-19 response activities. For example, you can easily map locations and capture information related to cleaning equipment and facilities. As part of this service, our team will activate your "COVID-19 Response Form" that includes up to 15 questions for tracking reimbursable activities. End users will be able to take pictures or video and attach additional documents to each response form. Try it here **https://arcg.is/1fW8r8** or access QR Code with your smart phone camera.

REPORTING

Data collected with the COVID-19 Response form can be aggregated and reported using your AGO GIS web account. Our team will deploy an easy to use reporting tool that will allow your organization to quickly create a formatted report that summarizes the reimbursable response efforts. This will allow your organization to generate a report that can be submitted to the COVID-19 FEMA PA Portal support documentation section.

COVID-19 RESPONSE MAPPING

Our team will work with your organization to deploy web maps, dashboard apps, and story maps, to communicate current support activities to the public community. These web maps and apps will be deployed to communicate internally or share important information with the public. GIS can be used to map your community's vulnerable population and resources. Resource mapping can include public facilities, testing centers, medical resources, equipment, goods and services, and more. Check out the example of COVID-19 Real-Time Information story map that provides the latest information on COVID-19 for the City of Los Angeles and Los Angeles County California for public consumption. **https://arcg.is/1jSeOP** (Source: Homeland Security Advisory Council at Pepperdine University's School of Public Policy).

TRAINING

The AGO interface and each of the components listed above are intuitive and user-friendly. Our team will provide a virtual one-hour training session using video and remote screen sharing capabilities. This focused training will get your team up and running with AGO so that you can hit the ground running and start capturing data that day!

ONE ESRI ARCGIS ONLINE ORGANIZATIONAL ACCOUNT

Our team will coordinate the purchase of the software-as-a-service (SaaS) licensing directly with Esri. We will complete the initial configuration and setup of the AGO account so that you can hit the ground running and start using the maps and apps to respond to COVID-19. The ArcGIS Online software will be purchased through your state contract, if applicable. AGO can be scaled up to include additional end users as needed by your organization.

FOR FURTHER INFORMATION CONTACT:

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